



**SAFETY HARBOR KIDS PARTNERSHIP PROPOSAL**  
**For our**  
**10<sup>TH</sup> Anniversary Concert Fundraiser**  
**Sunday, October 29<sup>th</sup>, 2017**  
**At the Topa Mountain Winery in Ojai, CA**  
**To Benefit Orphans, Foster & Homeless Children**



BENTLEY BEVERLY HILLS



HOULIHAN LOKEY



**Safety Harbor Kids** is a 501c3 founded for the purpose of enriching the lives of parentless and homeless children through education in the areas of College, Career, Music, and the Arts. To fund our programs for the children we serve, Safety Harbor Kids puts on our Annual Concert Fundraiser.

**The Venue:** The Topa Mountain Winery in Ojai, CA is adjacent to the Ojai Valley Inn and Spa with majestic views of the surrounding mountains. The spacious grounds accommodate hundreds of guests comfortably with wine tasting room, picnic tables, and game areas.

**The Event:** On October 29<sup>th</sup>, 2017 from 5:30pm to 10:00 pm, the 10<sup>th</sup> Annual Safety Harbor Kids Concert Fundraiser will feature music by Robby Krieger (founding member of The Doors) and Danny Seraphine (founding member of Chicago), Kiss guitarist Tommy Thayer with Special Guests. While enjoying the music, guests can lounge in the VIP area with a full meal, appetizers, drinks, high tea, wine tasting and surprise entertainment.

**The Demographic:** Operating in some of our nation's wealthiest communities including Malibu, Santa Barbara, Ojai, Calabasas, Pacific Palisades, Bel Air, Brentwood and Beverly Hills, Safety Harbor Kids audience includes more than 1100,000 people in 35,000 households with incomes above \$110,000. We are expecting 400 people at this years event.

Past media includes Southern California Life Magazine, PR News Wire, US Weekly, People Magazine, KTLA, CBS, Daily Mail, LA Confidential Magazine, Angeleno Magazine, Polo + 10, ET, Celeb Buzz, Extra, Lux Life Magazine, Beverly Hills Magazine, Luxury Daily, Malibu Times, Malibu Magazine, Malibu Surfside News & others.



## Corporate sponsorship opportunities for the Safety Harbor Kids 10<sup>th</sup> Annual Concert Fundraiser:

### *Diamond Sponsorship Benefits \$10,000 package includes:*

- 2 National press releases featuring your company involvement in event
- 1 Full Page (Back Cover, if available), magazine ad featuring your company with 50,000 circulation
- Your company name and logo in (2) ¼ page ads for event
- Your company featured one newspaper article about event
- Your company name and logo on event invitations, advertisements, T-Shirts, press and website
- Your company banner (4'x6') at event and signage (2'x3') in front, at exit and near stage
- **ADDED Benefit: company access to our VIP guests contact info through our VIP Door Prize!**
- VIP table for 8 guests at event
- Your company information in event gift bags
- Honorable mention at event
- Facebook and Twitter campaigns with full page thank you in our 10,000 circulation newsletter

### *Platinum Sponsorship Benefits \$5,000 package:*

- 1 National press release featuring your company involvement in event
- Your company logo in one magazine ad with approximately 50,000 circulation
- Your company logo in (2) ¼ page ads for event
- Your company name and logo on event invitations, advertisements, press and website
- Your company banner (4'x6') at event and signage (2'x3') in front and exit
- **ADDED Benefit: company access to our VIP guests contact info through our VIP Door Prize!**
- VIP table for 6 guests at event
- Your company information in event gift bags
- Honorable mention at event
- Half page thank you in our 10,000 circulation newsletter

### *Gold Sponsorship Benefits \$2,500 package:*

- Your company included in local press release for event
- Your company logo in two (2) ¼ page magazine ads with approximately 50,000 circulation
- Your company name and logo on event invitations, advertisements, press and website
- Your Company signage (2'x3') in front and at exit or near stage area
- **ADDED Benefit: company access to our VIP guests contact info through our VIP Door Prize!**
- VIP admission for 4 (four) people
- Honorable mention at event
- Quarter page thank you in our 10,000 circulation newsletter.

### *Vendor Benefits \$500 Event Package:*

- Your company name and logo on event invitations and website
- Your company signage with (2x3) at event
- VIP admission for 2 (two) people
- Honorable mention at event
- Thank you in our 10,000 circulation newsletter.

## Company Sponsor/Partner Agreement

**Our Company** \_\_\_\_\_

**Is interested in participating in the Safety Harbor Kids 10<sup>th</sup> Annual Concert Fundraiser at the**

**\$10,000 Diamond Level**     **\$5,000 Platinum Level**     **\$2,500 Gold Level**

**\$500 Vendor Level**     **\$125 VIP Admission**     **\$\_\_\_\_\_ Donation**

SHK reserves the right to make all advertising and marketing decisions regarding the appearance, size and location of company names and logos and all marketing and advertising decisions regarding the above event.

**(Company) Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

Company Authorized signature: \_\_\_\_\_

Name (print): \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Check enclosed: make payable to Safety Harbor Kids and mail to SHK, Box 14, Malibu, CA 90265

Credit card# : \_\_\_\_\_

Expiration \_\_\_\_\_ 3-4 digit CVC \_\_\_\_\_

**Please complete this form and return to Safety Harbor Kids, Box 14, Malibu, CA 90265.** A company representative will be contacting your shortly and thank you for supporting orphans, foster and homeless children through Safety Harbor Kids. **Please contact Safety Harbor Kids at 800-277-0497 with any questions you may have.**